

銀河娛樂集團有限公司 Galaxy Entertainment Group Limited

2006 Annual General Meeting Media Briefing 29 June 2006



- Started up 2 years ago
- Opened 4 Casinos
- Recruited and trained 7,000 staff
- Galaxy's 5th Casino StarWorld –
 opening in Q3 next big push
- Positioned for explosive growth

Galaxy's story

2004

Waldo Casino

- Galaxy's first city club; opened in July 2004
- Operates 63 tables



2005

Acquisition and Bond Issue

- Completed acquisition of Galaxy Casino S.A.
- Completed the US\$600 million bond issue

2006

Additional Casinos

- 3 casinos included Rio, President and Grand Waldo opened within 4 months
- Flagship StarWorld on track to open in Q3
- Table number to increase to 686 by Dec 2006

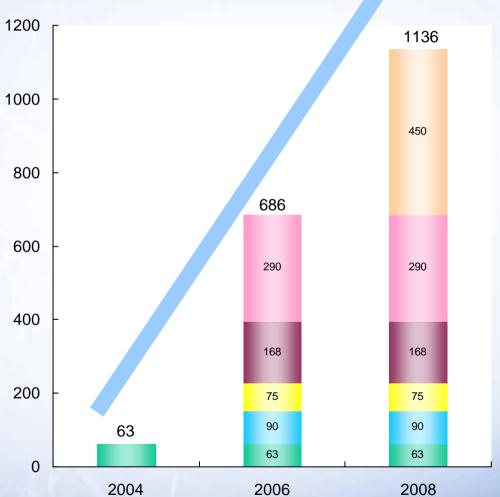
2008

Galaxy Mega Resort

- Phrased Construction
- Begin to open in 2008

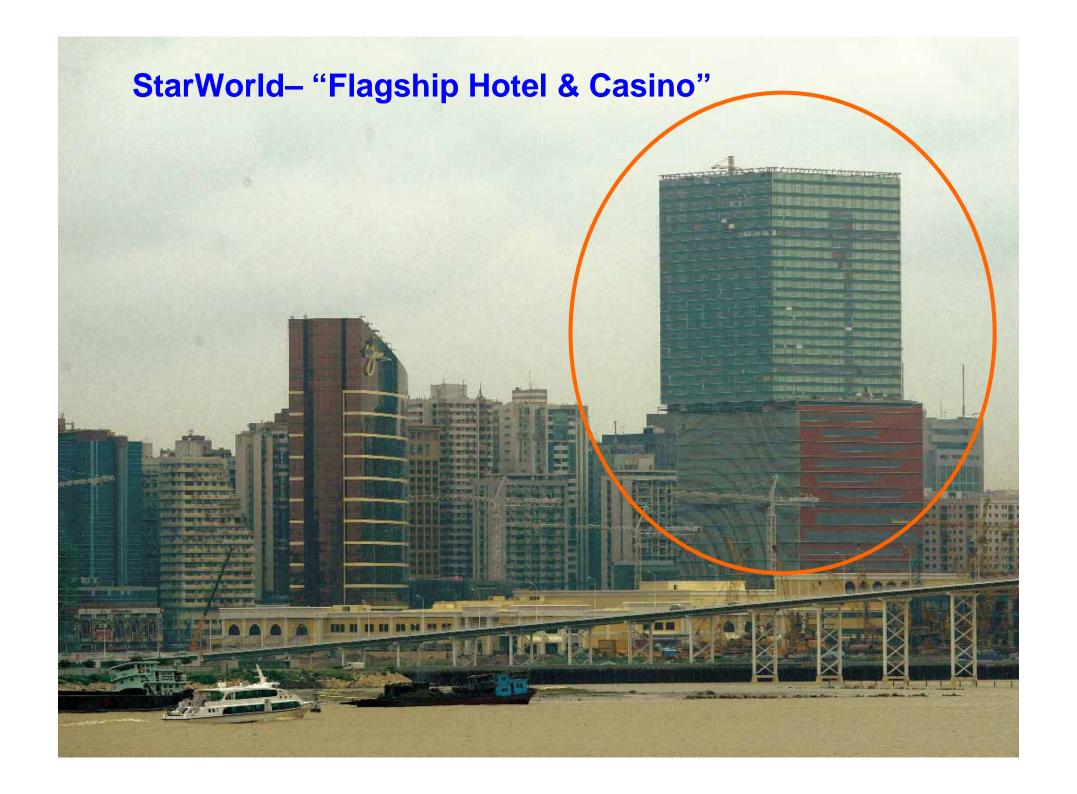
The Galaxy's Story

Tables Growth in Macau over 4 years



■ Waldo Casino
■ Rio Casino
□ President Casino
■ Grand Waldo Casino
■ StarWorld
■ Galaxy Mega Resort





StarWorld – "Flagship Hotel & Casino"

- The first Galaxy-built-and-operated hotel and casino to expand into the mass market
- Galaxy's first flagship casino hotel
- Tallest hotel in Macau
- A landmark casino building in Macau downtown gaming hub
- Gaming ➤ 290 tables
 - > 300 slots machines
- Hotel
- > 5-star hotel
- > 507 guest rooms and suites
- > 8 F&B outlets
- Full range of entertainment and leisure facilities





StarWorld – Asia Gourmet Paradise



- 8 F&B outlets
- World-class design meeting
 Asian tastes and price-points



 Well-known Chinese restaurant brands like Bi Feng Tang and Laurel Restaurant







StarWorld - Hotel

TINLINXY

- 507 deluxe rooms
- 2 Sky Suites
- All rooms offering unobstructed sea view
- Floating infinity pool on level 16
- Luxury spa and health club



Eyes on StarWorld – Marketing Campaign





- Commenced large-scale marketing campaign across Asia
- Road-shows in Taiwan, Thailand, Beijing, Shanghai, Guangzhou, South Korea and Japan have been kicked off
- Overwhelming response from 2006 Min Sheng Tourism Exhibition in Taiwan
 - 80 travel and accommodation pre-sale packages SOLD OUT within hours
 - Numerous enquiries from all major travel agencies/tour operators



Recruitment and Training







- 7,000 staff have been recruited and trained by Galaxy since 2004
- Largest gaming training center in Macau (22,000 sq. ft.), outside the government
- Currently training 1,500 trainees



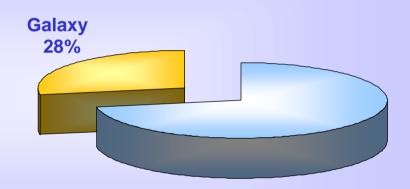


Estimated Market Share Analysis - 2006



Galaxy Market Share (In terms of number of tables)

Operating about 28% of the total number of tables in Macau by December 2006



Total 2,474 Tables

Number of Tables	December 2006
Total Macau tables	2,474
Number of Galaxy tables	686
% of market share	28%

Galaxy Mega Resort Opening in 2008





- Largest land bank in Macau awarded to a concessionnaire
- 4.7 million sq.ft.
- 1,500 hotel rooms
- 450 gaming tables / 1,000 slots
- Development in phrases
- Flexibility to rapidly respond to market demand as the Macau gaming market matures and grows

A one-stop destination for gaming, retail, entertainment and cuisine









Gaming revenue continues to rise:

- MOP\$16.7billion in the first 4 months of 2006
- 18.5% compared with last year

According to Standard and Poor's:

- Gaming revenue is expected to reach US\$10 billion in 5 years



Galaxy will continue to maintain a strategy of expanding its VIP and mass market business





Phase One

- Sites
- People
- Players

Phase Two

- Leverage the assets
- Drive marketing
- Open StarWorld

