



Press Release

LUI Che Woo Prize – Prize for World Civilisation 2017 **Welfare Betterment Prize Laureate Public Lecture**

Hong Kong, 6 October 2017 – The LUI Che Woo Prize – Prize for World Civilisation (“the LUI Che Woo Prize” or “the Prize”) hosted the Welfare Betterment Prize Laureate Public Lecture today at The University of Hong Kong (HKU). Mr. Tim Hanstad, as the Co-Founder and Senior Advisor of Landesa, which is the Welfare Betterment Prize laureate this year, represented Landesa to deliver the lecture titled “From the Ground Up: How Land Rights Alleviate Poverty and Lift Economies”. The lecture was well received by about 300 guests.

Landesa is awarded the Welfare Betterment Prize with the Specific Area of Focus on “Alleviation of Poverty”, for its promotion of the idea of “land to the tiller”, and its success in securing land rights for over 120 million of the world’s poorest families in more than 50 countries through over 50 years of hard work. Landesa has made outstanding achievements in the alleviation of poverty.

Drawing on broad lessons from economic history, impact studies, and Landesa’s decades of experience, Mr. Tim Hanstad discussed and connected the dots between land rights and some of the planet’s most formidable challenges, including poverty, food security, conflict, climate change, economic growth, and inequality. He also shared the importance of secure and equitable land rights.

The lecture was attended by Ms. Eileen Lui, Human Resources and Administration Director of Galaxy Entertainment Group Limited; national representatives from the European Union in Hong Kong and Macao; representatives from non-profit organisation, higher education sector and students from universities.



Founded by Dr. Lui Che Woo on 24 September 2015, the LUI Che Woo Prize is an annual, international, cross-sector and innovative award for advancing world civilisation and inspiring people to build a more harmonious world. The LUI Che Woo Prize is an international award that advances with the times. To address ever-evolving global needs and challenges, the Prize will set a Specific Area of Focus under each Prize Category every year.

The 2018 LUI Che Woo Prize's Specific Areas of Focus are as follows:

Prize Category	2018 Specific Areas of Focus
Sustainability Prize	Development of Renewable Energy
Welfare Betterment Prize	Reduction of the Impacts of Natural Disasters
Positive Energy Prize	Elimination of Illiteracy

To find out more about the LUI Che Woo Prize, please visit the official website www.luiprize.org.

LUI Che Woo Prize Limited

6 October 2017



Photo 1:

(From left): Ms. Vicky Lee, Chief Executive Officer, LUI Che Woo Prize Limited; Prof. Cai Hongbin, Dean, Faculty of Business and Economics, The University of Hong Kong (HKU); Prof. Richard Wong, Chair of Economics, Faculty of Business and Economics, HKU; Prof. Lawrence Lau, Chairman of Prize Recommendation Committee, LUI Che Woo Prize; Mrs. Chitra Hanstad; Prof. Roy Prosterman, Founder and Chairman Emeritus, Landesa; Prof. Paul Tam, Provost and Deputy Vice-Chancellor, HKU; Mr. Tim Hanstad, Co-Founder and Senior Advisor, Landesa; Mr. Philip Cheng, Director of Galaxy Entertainment Group; Prof. Terry Au, Vice-President and Pro-Vice-Chancellor (Academic Staffing and Resources), HKU; Dr. Moses Cheng, Member of Board of Governors, LUI Che Woo Prize Limited; Prof. Sir Colin Lucas, Member of Prize Recommendation Committee, LUI Che Woo Prize; Prof. Wen-hsin Yeh, Member of Prize Recommendation Committee, LUI Che Woo Prize; Prof. Edward Chen, 2017 Selection Panel Members of the Welfare Betterment Prize, LUI Che Woo Prize and Prof. Julian May, 2017 Selection Panel Members of the Welfare Betterment Prize, LUI Che Woo Prize



Photo 2:
Prof. Paul Tam, Provost and Deputy Vice-Chancellor, The University of Hong Kong



Photo 3:
Mr. Tim Hanstad, Co-Founder and Senior Advisor, Landesa



Photo 4:
Prof. Paul Tam, Provost and Deputy Vice-Chancellor, HKU presenting souvenirs to Mr. Tim Hanstad, Co-Founder and Senior Advisor, Landesa.



Photo 5:
Group photo of LUI Che Woo Prize – Prize for World Civilisation 2017 Welfare Betterment Prize Laureate Public Lecture.



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