



UA Galaxy Cinemas, Galaxy Square opening on 15 December 2011

Galaxy Macau to be the site of the biggest and best 3D cinema offering in Macau

Tsui Hark's first 3D movie "The Flying Swords of Dragon Gate 3D" to premiere on opening night

25 October 2011 – UA Cinemas and Galaxy Macau™ today announced that the eagerly anticipated UA Galaxy Cinemas – one of Asia's most luxurious, state-of-the-art facilities, with nine 3D-capable screens and up to 1,000 seats – will open on 15 December 2011. Welcoming resort guests and locals alike, UA Galaxy Cinemas brings an international-caliber filmgoing experience to Asia's most dynamic leisure and tourism destination for the first time. The development also represents UA Cinemas' first foray into Macau and the latest initiative in Galaxy Macau's strategy to further diversify Macau's leisure and tourism scene.

UA Galaxy Cinemas will occupy nearly 16,000 square meters, including the splendorous, 400-seat Grand Theatre with its four exclusive balcony boxes. In addition, four premium Director's Clubs will feature five-star dining and service, a lounge with wait staff, and self-adjustable reclining sofa seats. Four more theatres bring total capacity to up to 1,000 comfortable theater seats. All nine screens are capable of showing 3D movies to capitalize on the growing trend for ultra-realistic film viewing, and each is equipped for functions such as performances, meetings and business presentations.

UA Galaxy Cinemas is purpose-built to hold world-class, Hollywood-style events and film festivals. During today's event it was revealed that UA Galaxy Cinemas will host the premiere of award-winning director Tsui Hark's first 3D film, "The Flying Swords of Dragon Gate 3D".

It was also announced that Galaxy Square, a multipurpose leisure and entertainment attraction, will open alongside UA Galaxy Cinemas on 15 December 2011. The 2,100-square-meter Galaxy Square has a 19-meter-high atrium that can accommodate a stage and red carpet activities, giant-size LED walls, a state-of-the-art Galaxy Broadcast Studio, and a covered limousine drop-off area at the main entrance. More details about its offerings are due to be released in the coming weeks.

Both developments are located at the HK\$16.5 billion Galaxy Macau, known to its 30,000 to 40,000 daily visitors as the "New Palace of Asia".



Mr. Francis Lui, Vice-Chairman of Galaxy Entertainment Group, said, “We believe Galaxy Square and UA Galaxy Cinemas are going to help open up Macau to new types of visitors, which can only benefit the local economy. We’re especially proud to be partnering with UA Cinemas to bring a real, modern moviegoing experience to Macau. Like everything else at Galaxy Macau, UA Galaxy Cinemas represents our ‘World Class, Asian Heart’ by offering entertainment of the highest international standards at the only authentically Asian integrated destination resort.”

Mr. Stanley Ko, BBS, JP, Chairman of Lark International Holdings Limited (operator of UA Cinemas and Studio City Cinemas), said, “UA Cinemas is very excited to open another first-class, deluxe UA Cinemas at Galaxy Macau, which will offer the most immersive movie experience in the market. Being part of a fully integrated destination resort like Galaxy Macau enables UA Galaxy Cinemas to be one of just a handful of cinemas in the world to provide extensive entertainment and lifestyle experiences as well as filmgoing. In this sense, the partnership is about two big names coming together to create a unique entertainment experience. We believe UA Galaxy Cinemas will bring a new era of entertainment to Macau and become a new attraction to Macau, Hong Kong, Mainland and international audiences.”

A significant feature of UA Galaxy Cinemas is that guests may choose food services that extend well beyond the typical movie experience. Director’s Club guests can enjoy beer, wine and Champagne by the glass. “Movie Menus” can also be specially ordered at the Director’s Clubs, in a variety of styles such as “Macanese”, with traditional favorites like Portuguese egg tarts, pork chop buns and bacalhao dumplings; “Hong Kong”, featuring baked BBQ pork buns, egg tarts with bird’s nest and mini pineapple buns with goose liver pate; and the “Deluxe Canape” set, which includes cured meat from Galaxy Macau’s signature Terrazza restaurant, caviar on blinis, goose liver pate and smoked salmon. *(Please consult the appendix for the full range of food services at UA Galaxy Cinemas.)*

To celebrate the 15 December 2011 opening of UA Galaxy Cinemas, Galaxy Macau and UA Cinemas will hold a number of promotions for resort guests and the online community:

- Visitors to Galaxy Macau who spend at least HK\$200 on F&B and retail or stay at Galaxy Hotel™, Hotel Okura Macau and Banyan Tree Macau can receive a lucky draw ticket for a chance to win one of 150 pairs of tickets to “The Flying Swords of Dragon Gate 3D” at UA Galaxy Cinemas. In addition, five Grand Prize winners will receive a pair of tickets and the chance to meet and greet the stars attending the premiere. The contest runs between 29 October and 30 November 2011.
- Those who can’t wait for the Grand Opening can enter the Fans 3D Cinema contest on Facebook for a chance to win one of 150 pairs of seats to a special 3D



screening on 7 December 2011. In addition, two Grand Prize winners will receive an exclusive booking at one of UA Galaxy Cinemas' Director's Clubs – accommodating up to 18 people per show – along with a Galaxy Hotel stay for three nights and a HK\$1,000 F&B voucher. The contest runs between now and 4 November.

- Galaxy Privilege Club membership offers ongoing benefits for UA Galaxy Cinemas, including a 10% discount on regular movie tickets and a 20% discount on concessions, and many more. Similar discounts are available for Members at all nine UA cinema complexes in Hong Kong. There is no sign-up fee to join the Galaxy Privilege Club and enjoy these benefits.

Owned and developed by Galaxy Entertainment Group (GEG, SEHK stock code: 00027), Galaxy Macau is the newest and most exciting integrated destination resort in the Cotai entertainment area. It opened on 15 May 2011 and has quickly become one of Macau's leading attractions, delivering a "World Class, Asian Heart" holiday experience to tens of thousands of visitors from Asia and around the world every day.

UA Galaxy Cinemas represents UA Cinemas' latest venture into Macau, following expansion into major China cities like Shanghai, Chongqing, Wuhan (under the "Studio City Cinemas" brand), Shenzhen and Guangzhou.

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Photo Caption:



P001: Mr. Stanley Ko, Chairman, Lark International Holdings Limited, and Mr. Francis Lui, Vice Chairman, Galaxy Entertainment Group, stand with a few familiar faces as they celebrate the opening date announcement of UA Galaxy Cinemas. The state-of-the-art 3D multiplex will open on December 15, 2011.



P002: Mr. Francis Lui, Vice Chairman, Galaxy Entertainment Group (right) and Mr. Michael Mecca, President & Chief Operating Officer, Galaxy Entertainment Group, enjoy the show during the opening date announcement of UA Galaxy Cinemas. The state-of-the-art 3D multiplex will open on December 15, 2011.



P003: Mr. Stanley Ko, Chairman, Lark International Holdings Limited, and Mr. Francis Lui, Vice Chairman, Galaxy Entertainment Group, reveal the opening date of UA Galaxy Cinemas. It was announced today that Macau's most state-of-the-art 3D multiplex would open on December 15, 2011.



P004: From left: Mr. Bob Vallone, Director & General Manager, Lark International Multimedia Limited; Mr. Bryan Wong, Executive Director & Chief Operating Officer, Lark International Holdings Limited; Mr. Stanley Ko, Chairman, Lark International Holdings Limited; Mr. Francis Lui, Vice Chairman, Galaxy Entertainment Group; Mr. Michael Mecca, President & Chief Operating Officer, Galaxy Entertainment Group; and Mr. Baschar Hraki, Project Development Director, Galaxy Entertainment Group.



P005: Francis Lui, Vice Chairman of Galaxy Entertainment Group, shows off one of the Director's Clubs at UA Galaxy Cinemas, due to open on December 15, 2011.



P006: Francis Lui, Vice Chairman of Galaxy Entertainment Group, enjoys the plush comfort of one of UA Galaxy Cinemas' four Director's Clubs. The multiplex is due to open on December 15, 2011.