



GEG holds Ninth Annual Blood Donation Day

July 27, 2017 – In fulfilling its corporate social responsibility and contributing to those in need in the community, Galaxy Entertainment Group (“GEG”) is proud to team up with the Macao Blood Transfusion Center to host the Blood Donation Day, which has attracted over 1,400 team members to participate in nine years. This year’s Blood Donation Day was held on July 24 at Galaxy Macau™ and today at StarWorld Hotel.

The event has received incredible responses and attracted about a hundred team members to participate. A steady stream of donors came through the blood donation rooms over the two days. Mr. Kevin Kelley, Chief Operating Officer, Macau of GEG, and other senior executives were present at the event to show support and appreciation for team members’ blood donation. Anna Lau from the Human Resources & Administration Department, who has participated in the event for five consecutive years, said, “Every year I encourage my colleagues to join the company’s Blood Donation Day. Thanks, GEG, for providing us a convenient location and comfortable environment so that we can carry out our civil responsibility and make use of our spare time to help people. I think this is really meaningful. Donating blood is good for our health as well; we have multiple gains in just one go.”

Every year the blood donation venues are decorated by the GEG Staff Social Club. After donation the blood, team members were given a photo and treated with meals specially prepared by colleagues from the F&B Department. To continuously support the development of arts and culture in the community, GEG purchased bus card holders designed by the service users of the Fu Hong Society of Macau as souvenirs for the blood donors. Last year’s souvenir from the Fu Hong Society was a handmade bookmark.

GEG upholds its pledge of “Making a Difference by Making a Commitment” by promoting blood donation in Macau. Since 2012, GEG has received recognition from the Macau Health Bureau, including Team Recognition for Top Number of Blood Donors – champion, Team Recognition for Top Number of Blood Donors – first runner-up, the Organization with Most Rh-Negative Blood Donation Award, Team Recognition for Blood Donation Motivation and Outstanding Blood Donation Motivation. GEG will continue to make the best use of the company and society’s resources, pool together team’s efforts to benefit the community.

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Photo captions:



P001: Mr. Kevin Kelley, Chief Operating Officer, Macau of GEG, expresses his support and appreciation for the blood donors.



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P002: GEG senior executives attend the ninth annual Blood Donation Day, hosted by GEG and the Macao Blood Transfusion Center.



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P003: GEG hosts Blood Donation Day at its flagship property StarWorld Hotel today.



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P004: GEG team members taking selfie after blood donation.