

UA Cinemas, Galaxy Macau Announce Partnership Revolutionising Entertainment in Macau

UA Galaxy Cinemas to be the first and biggest 3D cinema offering in Macau

(Macau & Hong Kong, 21 July 2011) – UA Cinemas and Galaxy Macau[™] today announced a partnership that will bring a true state-of-the-art moviegoing experience to Asia's most dynamic leisure and tourism destination for the first time.

Scheduled to debut later this year, UA Galaxy Cinemas, situated at the HK\$15.5 billion Galaxy Macau, will be open to resort visitors and Macau residents alike. UA Galaxy Cinemas will occupy nearly 16,000 square metres, including a Grand Theatre with balcony boxes, four VIP houses and four traditional houses with over 1,000 comfortable theatre seats in total. All nine screens are capable of showing 3D movies to capitalise on the growing trend for ultra-realistic film viewing. In addition, a unique room has been built inside the Grand Theatre for the convenience of families with young children and the consideration of the moviegoing public.

Mr. Francis Lui, Vice-Chairman of Galaxy Entertainment Group, said, "Galaxy Macau's 'World Class, Asian Heart' philosophy of providing the best accommodation and amenities with heartfelt Asian service culture extends throughout the resort. Film is a very important artistic and entertainment medium in this part of the world, and we want to present our valued guests and local residents of Macau with an experience of the very highest international standards, including the latest in comfort and 3D technology. We are delighted to partner with UA Cinemas, one of the most successful and innovative names in the business, to deliver the best product of its kind in Macau."

Mr. Stanley Ko, BBS, JP, Chairman of Lark International Holdings Limited (operator of UA Cinemas and Studio City Cinemas), said, "As the premier cinema brand in Hong Kong, UA is very excited to open another first-class, deluxe UA Cinema that will offer the most immersive movie experience to Macau, Hong Kong and mainland China audiences. For this venture we partnered with Galaxy Macau because it is a major new attraction for visitors and locals that also puts significant emphasis on redefining Macau's leisure and tourism scene. In this sense, the partnership is about two big names coming together to create a unique entertainment experience. We believe UA Galaxy Cinemas will bring a new era of entertainment to Macau and deliver the most enjoyable, unforgettable moviegoing experience for years to come."

Owned and developed by Galaxy Entertainment Group (GEG, SEHK stock code: 00027), Galaxy Macau, known as the "New Palace of Asia", is the newest and most exciting integrated destination resort in the Cotai entertainment area. It opened on 15 May 2011 and has quickly become one of Macau's leading attractions, delivering a "World Class, Asian Heart" holiday experience to tens of thousands of visitors from Asia and around the world every day.



UA Galaxy Cinemas represents UA Cinemas' latest venture into Macau, following expansion into major China cities like Shanghai, Chongqing, Wuhan (under the "Studio City Cinemas" brand), Shenzhen and Guangzhou.

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About Galaxy Macau

Galaxy Macau[™] is the only truly authentic Asian five-star resort destination in Macau. Developed at an investment of HK\$15.5 billion, it includes more than 2,200 rooms, suites and villas across three world-class hotels: the award-winning and ultra-exclusive Banyan Tree Hotels & Resorts, Japan's legendary Okura Hotels & Resorts Worldwide, and the highly anticipated five-star Galaxy Hotel[™]. Facilities include a selection of more than 50 food and beverage outlets, including the widest selection of pan-Asian cuisine in Macau; distinctive retail shopping; and the Grand Resort Deck with lush oasis gardens covering its 52,000 square meters, the world's largest skytop wave pool, and a 350-ton white sand beach. For more details, please visit <u>www.galaxymacau.com</u>.

About Lark Group

The Lark Group introduced UA Cinemas to Hong Kong in 1985 with the opening of UA Shatin, Hong Kong's first-ever US-style multiplex cinema which unveiled a completely new movie experience for Hong Kong audiences. Throughout the past 26 years UA has introduced various new value-added services for moviegoers, including the popular UA LOYALTY CLUB, user-friendly website with online advance ticketing service, 3D projection technology upgrade, deluxe cinemas (Director's Club and Phoenix Club) and the exclusive IMAX Theatres (UA MegaBox and UA iSQUARE). Today UA operates nine premiere cinemas with over 40 houses in prime locations in Hong Kong. UA Langham Place has ranked as Hong Kong and China's top cinema in terms of box office for five consecutive years; UA iSQUARE is the world's top-performing IMAX Theatre for the release of "Avatar" in IMAX 3D; and UA iSQUARE and UA Times Square are ranked as top 10 cinemas in Hong Kong in terms of box office.



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