



## **GEG Donates over 350 Toys and Books to Sheng Kung Hui to Brighten the Lives of Needy Children**

**September 10, 2013** - To reach out to the less fortunate children in the community, Galaxy Entertainment Group (“GEG”), for the second time, rendered support to the “Toys and Children’s Books Collection Campaign” organized by Sheng Kung Hui Gambling Counseling and Family Wellness Centre. The Group has not only collected more than 200 pieces of used toys and books from its team members, but it also donated over 150 new toys to the centre to enrich the entertainment offerings of its play area.

On behalf of GEG, Mr. Buddy Lam, Vice President of Public Relations of GEG, presented 350 pieces of children’s items to Mr. Lee Kwok Hoo of Sheng Kung Hui Macau Social Services Coordination Office during the donation ceremony last Friday. This meaningful act will not only enrich the lives of the young beneficiaries, but it will also help deliver care to the needy families.

Miss Chang Mei Fan from Sheng Kung Hui Gambling Counseling and Family Wellness Centre expressed heartfelt gratitude for the generosity of GEG and its team members. She said, “This is already the second time for GEG to take part in our campaign and it has brought together an even wider variety of children’s items this time. With these heartwarming gifts from GEG and its team members, we will further transform our play area into a fun and intellectually stimulating environment for the young ones.” She also hoped that the donations could help increase awareness about the life of underprivileged children and thus benefit more families in need.

GEG started to solicit support from its team members two months ago and sorted out more than 200 pieces of donated items for the campaign, such as chess games, math games, painting tools and children’s books. The donations from GEG are kept at the play area of the centre to provide more fun-filled and inspirational activities for the



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young beneficiaries. Moreover, some of the donated items will be delivered directly to the budget-stripped families in order to spread care to the children in need.

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**Photo Captions:**



P001: GEG spread cheers to the less fortunate children through donating over 350 pieces of toys and children's books to Sheng Kung Hui.



P002: The donations from GEG are kept at the play area of the centre to enrich its entertainment offerings.



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P003: Sheng Kung Hui hopes to transform its play area into a fun and intellectually stimulating environment with the donations from GEG.