



2022 Galaxy Entertainment Macao International Marathon Carnival Unveiled; Showcases Macau's Charm of "Tourism + Sports"

November 27, 2022 – Galaxy Entertainment Group ("GEG") has been proactively contributing to the Macau SAR Government's development of local sports by supporting and sponsoring the organization of various international sports events in Macau and propelling Macau's positioning as a "World Center of Tourism and Leisure". Today, the 2022 Galaxy Entertainment Macao International Marathon Carnival was unveiled. The eight-day carnival opens from November 27 to December 4 at the Broadway Food Street of Broadway Macau™. Encompassing various elements, such as delicacies, leisure and entertainment, cultural arts, sports and fitness, the carnival allows participants, the public and tourists to experience the vitality and excitement of the marathon and showcases Macau's charm of "tourism + sports".

The kick-off ceremony was held at the first floor of Broadway Theater this afternoon and officiated by various honorable guests, including Mr. Pun Weng Kun, President of the Sports Bureau of the Macau SAR Government; Mr. Lau Cho Un and Ms. Lam Lin Kio, Vice Presidents of the Sports Bureau of the Macau SAR Government; Mr. Ng Lok Tong, Chairman of Supervisory Committee of the General Association of Athletics of Macau and Mr. Buddy Lam, Senior Vice President of Corporate Office of GEG. Mr. Pun Weng Kun said in his speech, "Today's 2022 Galaxy Entertainment Macao International Marathon Carnival, with its many added elements and highlights, enriches the marathon and plays an important role to deepen the synergy of sports events and the recovery of different sectors. On behalf of the Organizing Committee of the Macao International Marathon, I wish to thank GEG for the strong support and contribution to the marathon."

Mr. Buddy Lam said, "Over the years, with the support of the Sports Bureau, GEG has been creating a series of exciting and dynamic associated activities and promotions to enhance the attractiveness and interactivity of the sports event. The recent Macao International Marathon Carnivals have been successful and were well received by the public, this year once again, we hope to indulge the public in the joyous atmosphere of the Macao International Marathon and heighten their interest and participation in sports through the carnival." In addition, five local runners from different generations were invited to attend the kick-off ceremony to share their experiences and unforgettable memories of the marathon and to pass on the spirit of sportsmanship. Subsequently, the officiating guests visited the number bibs collection point at the mezzanine floor of Broadway Macau, the marathon medals exhibition, and the diverse carnival booths.

The carnival features an array of captivating highlights engaging both residents and tourists to celebrate the marathon fever, including free game booths, special delicacies, marathon-themed photo corners, entertainment performances and lucky



draws. In addition, innovative elements are also incorporated to further enrich the event, such as a medal exhibition, marathon-themed souvenir crafting experience and retail outlets set up by various local sports SMEs. This year, other than sponsoring the popular “Most Creative Costume Award”, GEG has also launched multiple Marathon-limited food and beverage promotions for public enjoyment, and participated in the first-ever accommodation package that allows marathon lovers from different places to enjoy a comfortable and convenient marathon experience.

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Photo Captions



P001: The 2022 Galaxy Entertainment Macao International Marathon Carnival was unveiled today.



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P002: The kick-off ceremony was officiated by Mr. Pun Weng Kun (middle), President of the Sports Bureau of the Macau SAR Government; Mr. Lau Cho Un (first from left) and Ms. Lam Lin Kio (first from right), Vice Presidents of the Sports Bureau of the Macau SAR Government; Mr. Ng lok Tong (second from left), Chairman of Supervisory Committee of the General Association of Athletics of Macau and Mr. Buddy Lam (second from right), Senior Vice President of Corporate Office of GEG.



P003: Mr. Pun Weng Kun, President of the Sports Bureau, delivered a speech.



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P004: Mr. Buddy Lam, Senior Vice President of Corporate Office of GEG, delivered a speech.



P005: Officiating guests visited the marathon medals exhibition.



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P006: Officiating guests visited the Broadway Food Street and experienced various fascinating elements at the carnival.



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P007: Five local runners from different generations were invited to attend the kick-off ceremony to share their experiences and unforgettable memories of the marathon.